

# One Company. One Appliance. Your Path to Unlimited Revenue.

Unitrends provides enterprise-level data protection, at the lowest total cost of ownership in the industry, through a family of scalable all-in-one disk-based data protection appliances and services.

**Customers love** our No Limits™ Licensing; all-in-one backup of 100+ versions of hypervisors, operating systems, computers, storage platforms and applications; Adaptive Deduplication; single pane of glass web 2.0 user interface; dissimilar bare metal; P2V, V2P, P2P, and more!

**Partners love** our high margins, zero conflict channel-centric model, US-based support team, dedicated sales resources, technical training, ease of doing business, and a maniacal focus on driving partner success. We only succeed, when you succeed.

## Grow Your Business, Raise Your Profits

Unitrends make it easy: Products. Pricing. Support.

For more than 20 years, Unitrends has been a technology and thought leader in the backup and recovery space. We've stayed ahead of the market with an all-in-one solution that allows customers to focus on their business and not their backup.

## At Unitrends, we understand what's important to you.

- ✓ You want to earn more.
- ✓ You want to partner with a vendor that is easy to work with, and whom you can trust.
- ✓ You want to carry products that will both entice new customers as well as create recurring revenue streams from existing customers.

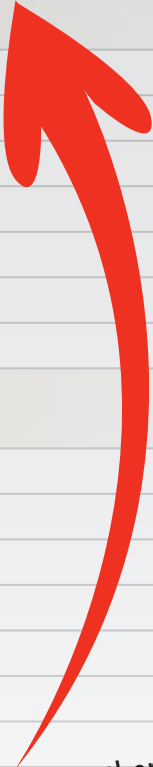
## The dollars and sense of selling Unitrends.

- ✓ Multiple recurring revenue streams
- ✓ No revenue requirements
- ✓ Aggressive discounts
- ✓ Lead generation engine



## Unitrends Partner Program: Requirements / Benefits Summary

	Unitrends Partner No Revenue Required!
<b>Program Requirements</b>	
Field sponsorship / approval by program management	●
Partner agreement	●
Customized Partner Business Plan	●
<ul style="list-style-type: none"> <li>• Certification training: sales and technical (no cost)</li> <li>• Dedicated account manager</li> <li>• Monthly pipeline revenue calls</li> <li>• Quarterly partner update webinar</li> </ul>	●
<b>Program Highlights</b>	
Base discount	●
Deal registration discount	●
Service seller discount (one time)	●
Service manager discount (recurring revenue)	●
L1 Support provider / Service manager (recurring revenue)	●
Demo / Development system discount	●
Sales team incentive program	●
Sales and technical training	●
Access to technical support	●
Secure partner portal	●
Lead referrals	●
Partner eNewsletter/ Email flashes	●
Press announcement: joint wins	●



unlike other  
Partner programs  
**EVERYTHING is**  
**included**

“Unitrends knows backup and recovery cold.”

-Kyle King, nexusSTOR

**Learn More Today!**

Call: 1-866-359-5411

Email: [info@unitrends.com](mailto:info@unitrends.com)