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CHALLENGES & SOLUTIONS FOR
GAMBLING & ENTERTAINMENT
DATA BACKUP AND CONTINUITY

INTRODUCTION

The Gambling and Entertainment industries present unique challenges. From the need to be available 24x7x365, and often operating at non-traditional business hours, to the large amount of highly sensitive data they need to protect, entertainment complexes and gambling institutions face a unique set of requirements for data protection and business continuity.

Unitrends has a long history of protecting the IT assets of entertainment establishments, with museums, casinos, and entertainment facilities using thousands of Unitrends products daily. Here are the challenges unique to these organizations and how Unitrends meets them.

THE TOP 5

1. Uptime Requirements

While other industries may have recovery time objectives (RTO) in hours, the gambling and entertainment industries are often operating 24x7x365 and need RTO times measured in seconds or minutes. Unitrends Instant Recovery can failover applications in literally seconds. Unitrends Recovery Assurance delivers automated recovery testing, site and application failover, ransomware detection, and disaster recovery compliance, both locally and in the Unitrends Cloud.

2. Highly Targeted by Ransomware

Recognizing that casinos and entertainment complexes need access to their customer data at all times, ransomware criminals are targeting these entertainment providers.

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I really don't worry about backups anymore. They just work and if I do see a failure in the daily report I have a pretty easy time figuring it out with the info provided. It's great peace of mind knowing that I have good, stable backups.

David Blair
IT Manager
The Ralph Engelstad
Arena



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Unitrends products can do security scans against your production applications – but using your backup data instead. It can spin up your applications in a specific order, isolate them from production, execute security tests, and automate reports and alerts immediately upon detection of ransomware.

3. Many Applications and Operating Systems

As a result of tight budgets, older products and applications are kept functioning well beyond their advertised useful life. The Unitrends Support Matrix lists over 250 different hypervisors, operating systems and applications that can be protected natively.

4. Stretched IT Departments

Most entertainment and gambling facilities have few IT resources with little time to spend managing backups and recovery. Unitrends' products are designed for a set-it-and-forget-it style of use with emails that report backup results so you always know things are working properly.

5. Support Large Numbers of Non-computer Savvy Users

Casino and Entertainment IT mostly supports a community of fairly unsophisticated technology users of customer service representatives, facility managers, and data administrators who are prone to making mistakes. With a common and intuitive user interface across all products, even untrained IT staff can easily find individual files in backups. A few clicks and the entire recovery process, from login to file restoration usually takes less than 5 minutes.

CONCLUSION

The Unitrends portfolio of all-in-one, cloud-empowered, backup and continuity solutions provide casinos and entertainment organizations with the ultimate portfolio of data and business protection with unmatched flexibility. Unitrends offers actual Service Level Agreements (SLAs) to users of our Disaster Recovery as a Service (DRaaS) offerings and the ability to do DR with both private and purpose built public clouds. In addition our Customer Service department is available 24x7x365 and has earned a 98% customer satisfaction rating as well as multiple Stevie Awards for superior service.



DOWNLOAD A FREE TRIAL

Unitrends increases uptime and confidence in a world in which IT professionals must do more with less. Unitrends leverages high-availability hardware and software engineering, cloud economics, enterprise power with consumer-grade design, and customer-obsessed support to natively provide all-in-one enterprise backup and continuity. The result is a “one throat to choke” set of offerings that allow customers to focus on their business rather than backup. Learn more by visiting unitrends.com or follow us on LinkedIn and Twitter @Unitrends.