

Protecting their Greatest Asset, a Massive Repository of Artwork

Retail Success Story | Ouray Sportswear



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Solution Highlights

Industry | Retail

Protected Platforms

- Physical Windows servers
- Virtualized Windows servers

Solution

- Recovery 822 Backup Appliance

Benefits

- Quick file and image recovery
- Protection for an art database
- Peace of mind



The ability to restore files on the fly is HUGE. This device is dependable and always has my back.

Geomar Morales
IT Network Administrator
Ouray Sportswear



Customer Profile

Ouray Sportswear is a leading designer and producer of college, corporate, destination and golf active-wear clothing. The company runs a highly technical operation, with 170 employees running seven top-of-the-line automatic print presses, over 150 embroidery machines, laser cutters and electronic printers. However, their most important asset is a “massive” database of logos and custom art, as they believe that the right design on clothing can make or break the product. This interactive art database presents the company’s greatest backup and recovery challenge.

The Challenge

Geomar Morales has been with Ouray Sportswear for 11 years and is the IT Network Administrator overseeing all computers, the website and networks. Symantec was their prior backup and recovery solution but they needed to find something that was faster, had lighter weight clients and didn’t take up too many resources on our already over-burdened servers. Backup and restoration is a critical part of Morales’ job as artists are regularly losing their art files.

The Solution

After much research, Morales chose a Unitrends Recovery 822 Backup Appliance. Unitrends clients for physical servers are extremely small and take up few computing resources. This allows Ouray Sportswear to run backup at any time of the day without affecting business flow. As far as using the cloud for remote storage of secondary backup files, “We are not using cloud at this time but its currently in a proposal waiting to be approved.....I cant wait!” says Morales.

The Results

“I restore art files weekly. At least once a week I save an artist 6-8 hours of work because of this device. We have also been able to save multiple customer relationships because of lost emails, or art.” reports Morales. “Having Unitrends on my rack is like having a big brother always waiting to fix your mistakes. Unitrends is a must for any enterprise that requires high availability and great customer service.”