

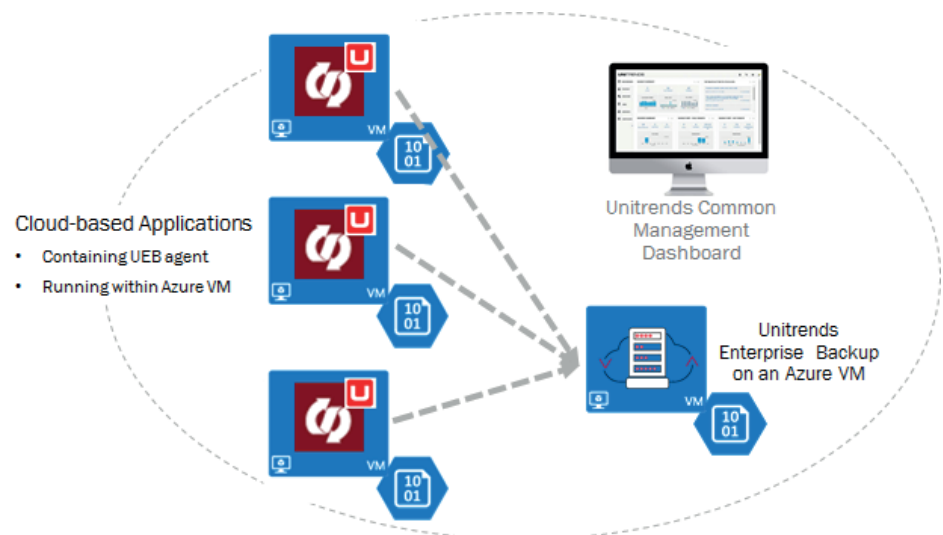
Protection for Cloud Workloads

Safeguard Data From Your Cloud-based Applications With Unitrends Enterprise Backup For Microsoft Azure

Risks of data loss apply to cloud workloads, too. Protect your organization's assets with the integrated capabilities of Unitrends Backup and the trusted Microsoft Azure Cloud.

As an IT professional, you are responsible for protecting your organization's data in the cloud just as you are for on-premises content. There are countless causes of data loss, even from cloud-based applications. Corporate and even regulatory driven retention and recovery policies apply to all of your data - independent of where it resides. Do not assume that your IaaS vendor is taking care of this for you.

To address this need, Unitrends has partnered with Microsoft. Comprehensive backup and recovery capabilities from Unitrends can now be deployed as a virtual machine (VM) to protect Azure-based workloads. Continuity services provided by Unitrends Enterprise Backup complement the Azure capabilities that enable applications to run in the cloud. This integrated solution addresses your cloud platform needs and delivers retention and recovery capabilities to strengthen your business continuity.



Protection for data in the cloud with Unitrends Enterprise Backup

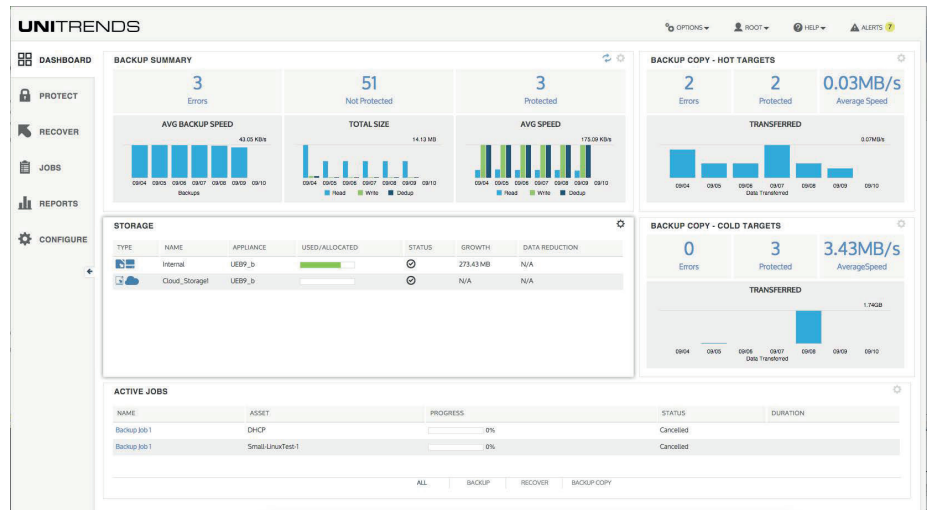
Getting started is simple. Instantly provision Unitrends Enterprise Backup through the Microsoft Azure Marketplace. Upon your request, Azure spins-up a single VM. Immediately begin to backup your data from the Azure-based applications onto the Unitrends software deployed as a VM. All backup, recovery and management capabilities are integrated into the single instance of Unitrends Enterprise Backup efficiently running on this one VM.

Unitrends Enterprise Backup: Cloud Workload Protection in Microsoft Azure

Use Case Brochure

The Unitrends intuitive interface enables granular control of backup and recovery, enables you to apply the same protection policies to your cloud workloads as applied you have to your local data.

Your needs are fully addressed through the partnership between Unitrends and Microsoft. Deploy your applications in the cloud utilizing Azure's computing, networking and storage services. And address regulatory and corporate data protection policies using a leading all-in-one backup and recovery appliance. Optimize your IT staff by easily setting-up automated backups. Or quickly retrieve loss data no matter how granular or large of a data set. With Unitrends, you can also manage protection of your cloud workload through the same dashboard used for your on premises systems.



Unitrends Backup Centralized Management Dashboard

Key Solutions Features:

- **Frictionless deployment** - Easily provision Unitrends Enterprise Backup through the Azure Marketplace. Activate with a Unitrends Enterprise Backup license obtained through your Unitrends channel partner.
- **Recognize comprehensive best-in-class services** - Use the combination of Cloud services from the Azure platform to deploy your applications and the integrated backup and recovery of Unitrends Enterprise Backup to ensure that your business's results are protected.
- **Centralized management** - Efficiency use the same intuitive Unitrends management dashboard to backup and retrieve your workloads in the cloud that you use to protect your local data with your on-premise appliance.
- **Industrial-strength security** - Receive layers of protection. with Unitrends built-in AES 256-bit encryption for at-rest and in-flight data while Microsoft was the first major cloud provider to adopt the international cloud privacy standard, ISO 27018.

