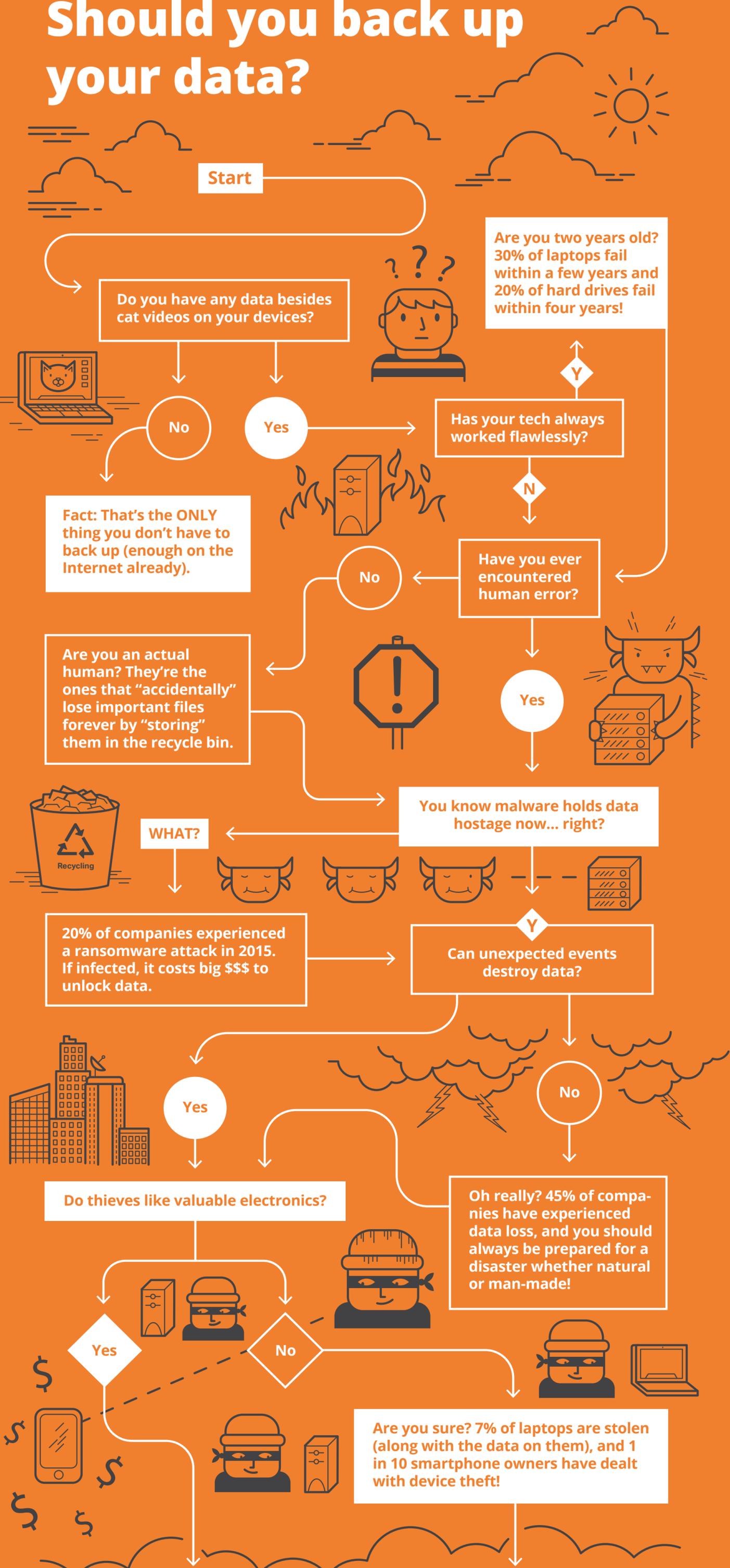


# Should you back up your data?



**Our advice:**

Regularly back up the data on PCs, mobile devices, servers, and storage arrays... and rest easier at night. Store it onsite, somewhere offsite, in the cloud, or even better: all of the above! The more backups you have now, the less the chance you'll be crying later.

**Don't forget:**

TEST YOUR BACKUPS regularly! A backup is only good if you can retrieve data from it... and preferably quickly.

**One last note:**

If you aren't successfully backing up your world (or are unhappy with your current continuity solution), there are many free products on the market -- including Unitrends Free™. Visit [www.UnitrendsFree.com](http://www.UnitrendsFree.com) to get it now.

**Sources**

- <http://itreports.spiceworks.com/marketing/it-security/report/>
- [http://itreports.spiceworks.com/reports/spiceworks\\_voice\\_of\\_it\\_backupsmb\\_031112.pdf](http://itreports.spiceworks.com/reports/spiceworks_voice_of_it_backupsmb_031112.pdf)
- [https://en.wikipedia.org/wiki/Laptop\\_theft](https://en.wikipedia.org/wiki/Laptop_theft)
- <https://www.lookout.com/resources/reports/phone-theft-in-america>
- [https://www.squaretrade.com/hm/pdf/SquareTrade\\_laptop\\_reliability\\_1109.pdf](https://www.squaretrade.com/hm/pdf/SquareTrade_laptop_reliability_1109.pdf)
- <https://www.backblaze.com/blog/how-long-do-disk-drives-last/>